



The mission of GBCM is to facilitate and to promote a sustainable approach to planning, design, construction and utilisation of the built environment, mitigating their overall impact on human health and the environment.

## FOUNDING SPONSORSHIP PACKAGE

### Sponsor the GBCM

Becoming a founding member will enable your organisation to join the GBCM in transforming and leading the built environment sector in Mauritius towards a sustainable future.

Sponsorship is available at two levels – Platinum (3 available) and Gold.

The Objectives of GBCM are:

1. Promote the construction and use of buildings and other infrastructure that are environmentally responsible, sustainable, profitable and healthy places to live and work.
2. Foster a closer association between people in the building industry and other sectors who are involved in the planning, construction, use and promotion of sustainable buildings.
3. To be Mauritius' principal coalition of leaders from the building industry involved in promoting a sustainable built environment.
4. Encourage the dissemination and development of knowledge regarding sustainable building technologies and practices in the construction and related industries.
5. Campaign for the wider recognition of sustainable buildings and lead market transformation of the building industry.
6. Publicise sustainable building practices within the building industry and the wider community generally.
7. Act as a focal point for information on sustainable building to consumers and the building industry.
8. Act as a lead partner in research projects into sustainable building and evaluation metrics.
9. Support and encourage education programs aimed at sustainable building practitioners. In addition, work to align publicly funded research to the market requirements for innovation and development.
10. Participate in the public debate on sustainability issues within the building industry.
11. Promote the sustainable operation of buildings – both new and existing.
12. Campaign, solicit or otherwise obtain funds to be applied towards the above objects.



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### Benefits of Founding Sponsorship

Benefit	Platinum	Gold
Sponsorship Period		
5 year sponsorship period	✓	✓
Board Appointment		
Eligible to appoint a staff member to the board of the GBCM	*	*
Membership Fee		
No membership fee in the first year	✓	✓
Logos		
Consideration as a <b>Founding</b> Member of the GBCM	✓	✓
Provision of PLATINUM logo with to be used on the founding member's marketing materials	✓	
Provision of GOLD logo with to be used on the founding member's marketing materials		✓
Press		
Major press release upon appointment as a founding member to all local Mauritian news outlets	✓	✓
Press release upon appointment through the international green building council network	✓	
GBCM Marketing		
Featured as 'highlighted sponsor' through an article and advertisement in GBCM newsletter once per year	✓	✓
Logo featured prominently on GBCM website – via a link from the home page <a href="http://www.gbcm.mu">www.gbcm.mu</a>	✓	✓
Acknowledgement in GBCM brochures or mailouts: 'We are grateful to our Founding Members for their support. See <a href="http://www.gbcm.mu">www.gbcm.mu</a> '	✓	✓

For more information contact GBCM [info@gbcm.mu](mailto:info@gbcm.mu) or visit [www.gbcm.mu](http://www.gbcm.mu)  
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Acknowledgement in significant published reports (including the Annual Report)	✓	✓
Marketing (as appropriate, and at the discretion of the GBCM) through the GBCM social media networks	✓	✓
<b>GBCM Events and Courses</b>		
Platinum founding members will be able to present, on a rotating basis, at each GBCM event, for the first 2 years (only one sponsor per event)	✓	
Thanks by the master of ceremonies at each GBCM event, for the first 2 years	✓	
Discount for all staff of founding member for GBCM run courses	✓	✓
All conferences will be charged to the founding member at the early bird rate, regardless of the time of purchase	✓	✓
<b>Speakers</b>		
Ability to access speakers from the GBCM to speak at company based events (at the discretion of the GBCM)	✓	✓
<b>Certificate</b>		
Certificate acknowledging founding member status	✓	✓
<b>Exclusivity</b>		
Exclusivity for each sector of the market may be possible – please enquire with the GBCM	✓	✓
<b>Soft Benefits</b>		
Supporting a powerful initiative to combat climate change and resource depletion – tying into corporate social responsibility	✓	✓
Internal benefits of motivation to staff.	✓	✓

The GBCM would also consider any other marketing opportunities which the sponsors would like considered, before or after the purchase of sponsorship.



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### Rates

The sponsorship rate will be a once-off contribution, to cover the establishment and operational costs of the council for the first two years of operation, bridging the funding gap until the Council is self-sufficient from membership fees and event revenue.

There are two levels of sponsorship available, at the following rates:

<b>PLATINUM</b>	<b>Rs 750,000</b>
<b>GOLD</b>	<b>Rs 500,000</b>

### Become a Sponsor

✓ **I would like to discuss the following sponsorship opportunities**

**Platinum**

**Gold**

**ORGANISATION:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**PHONE NUMBER:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_